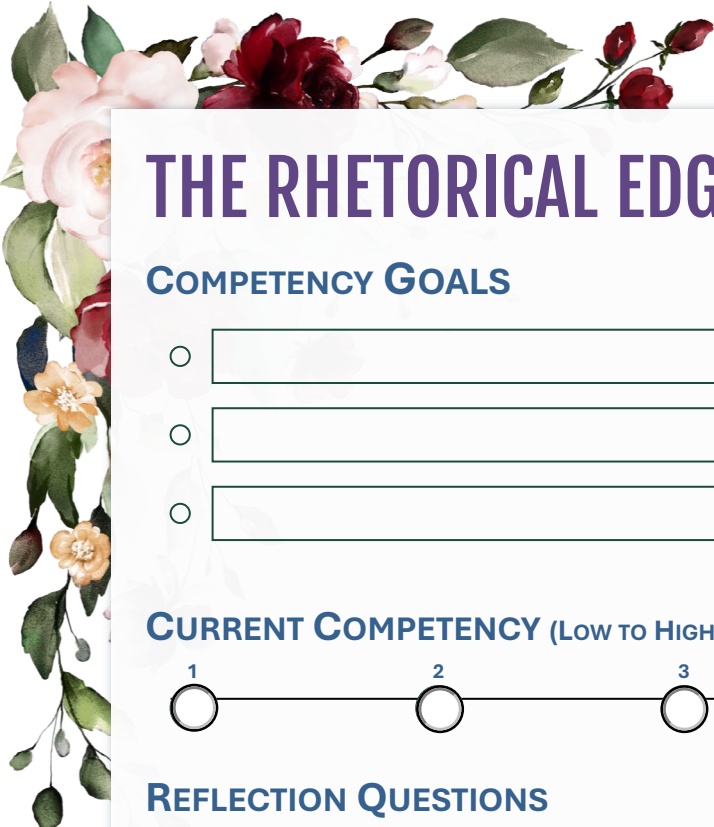




THE RHETORICAL EDGE REFLECTION

COMPETENCY GOALS

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CURRENT COMPETENCY (LOW TO HIGH)

1



2



3



4



5

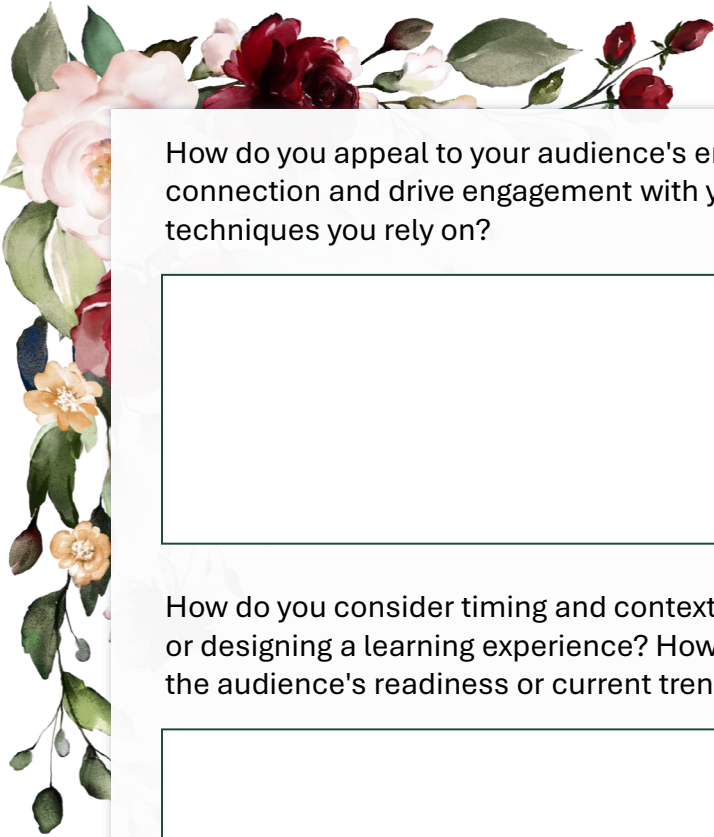


REFLECTION QUESTIONS

How do you currently establish credibility (ethos) in your learning materials or communication? What strategies do you use to build trust and authority?

In what ways do you incorporate logical arguments (logos) to make your content clear, structured, and evidence-based?

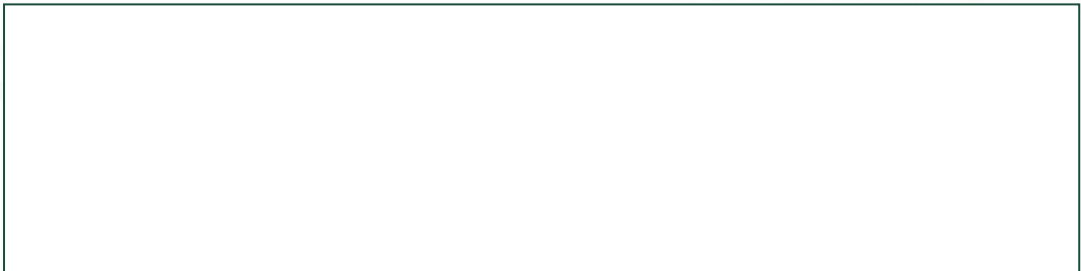




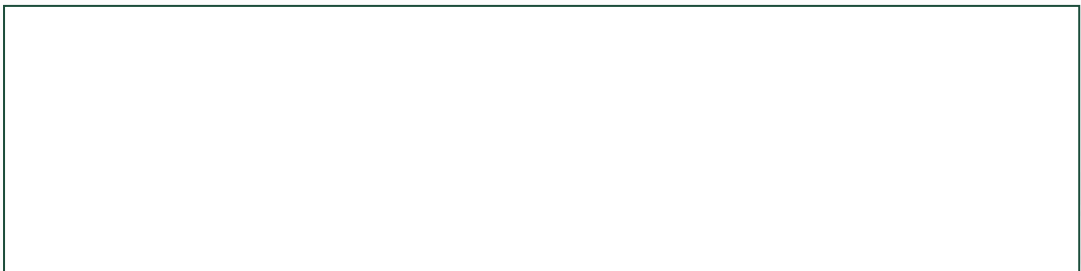
How do you appeal to your audience's emotions (pathos) to create a deeper connection and drive engagement with your content? Are there any specific techniques you rely on?



How do you consider timing and context (kairos) when delivering a message or designing a learning experience? How do you align content delivery with the audience's readiness or current trends?



Which rhetorical devices (e.g., analogy, repetition, rhetorical questions) have you used in your communication? How do these tools enhance your message's clarity, engagement, or memorability?



Created by Hadiya Nuriddin, MA, MEd

